

## Daniel Krauss

Co-Founder, Chief Information Officer and Chief HR Officer



### > PERSONAL INFORMATION

Year of birth: 1983  
Place of birth: Neheim-Hüsten  
Nationality: German

### > ACADEMIC BACKGROUND

- **University of Erlangen-Nuremberg** - Organization and Human Resources Development  
2012 - 2014
- **University of Hagen** - Economic Sciences  
2009 - 2011
- **Ocean University of China (OUC)** - Chinese Business and Economy  
2007 - 2007
- **Hochshule Ansbach, University of Applied Sciences** - Business Information Systems  
2003 - 2008

### > PROFESSIONAL EXPERIENCE

- **Flix SE** - Co-Founder, CIO and CHRO  
since 2011
- **BabyOne Franchise und Systemzentrale** - Advisory Board Member  
since 2024
- **FAU Erlangen-Nürnberg** - Associate Lecturer  
since 2019
- **Uvex Group** - Advisory Board Member  
2020 - 2024
- **Powercloud** - Advisory Board Member  
2019 - 2023
- **Cloudflight** - Advisory Board Member  
2019 - 2023
- **Microsoft** - Technical Account Manager  
2010 - 2012
- **Marquardt Group** - IT Project Manager  
2008 - 2010

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### > PROFESSIONAL BIOGRAPHY

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As Chief Information Officer (CIO) and Chief HR Officer (CHRO) at Flix, Daniel Krauss manages the company's technology and people. Together with his co-founders, he developed Flix as an international transport provider. Krauss is also an investor and member of advisory boards in companies such as Baby1one and uvex. He is convinced that education, entrepreneurship, and innovation can substantially advance society. He is a frequent lecturer at Friedrich Alexander University in Erlangen-Nürnberg and a founding partner of the FightBack initiative, which promotes change towards a more sustainable society. He is also an active shareholder in Germany's largest NGO for entrepreneurial education, STARTUP TEENS as well as co-shareholder and trustee of the CODE-University