

Max Zeumer

Chief Commercial Officer



> PERSONAL INFORMATION

Year of birth: 1981
Place of birth: Munich
Nationality: German

> ACADEMIC BACKGROUND

- **Columbia Business School** - Master of Business Administration
2011 - 2012
- **Ludwig-Maximilians-Universität München** - Computer Science
2001 - 2007

> PROFESSIONAL EXPERIENCE

- **Flix SE** - Chief Commercial Officer
since 2015
Previously Chief Operating Officer and Vice President International Business
- **The Boston Consulting Group** - Project Leader
2007 - 2015

> PROFESSIONAL BIOGRAPHY

Max Zeumer began his journey at Flix in early 2015 and has successfully managed international markets since then. As CCO he has been leading the global expansion, focusing on North America and emerging markets such as Brazil, Chile, and India while simultaneously overseeing the global commercial marketing and revenue management functions. With a diverse academic background, including Computer Science, Philosophy and an MBA from Columbia Business School, he refined his skills as a consultant at the Boston Consulting Group, where he soon discovered his passion for disrupting traditional industries through digitalization. His commitment to fostering collaboration and synergy across borders is having a significant impact in reshaping the global travel industry through digitalization.